

Sponsorship Opportunities

Hippocampus Magazine is an online publication set out to entertain, educate and engage writers and readers of creative nonfiction. HippoCamp is an in-the-flesh extension of that three-fold mission. This three-day event will feature notable speakers, engaging sessions in three tracks, interactive panels, readings, social activities, networking opps and optional, intimate pre- and post-conference workshops in a city rich in history, arts and culture. You can be part of this exciting, inaugural event which is set to attract 150+ writers, writing educators, agents, editors and other creative professionals.

GOLD (1 avail)		\$4,750 \$4,500
Pre-Conference	<ul style="list-style-type: none"> • Banner and 50-word blurb on Hippocampus website – top-billing • Logo on event promotional emails (5x or more) • Logo on event promotional print materials • Social media mentions 1x week, three months out • Media relations opportunities (release, etc.) • Blog post at HippocampusMagazine.com - feature-length 	
During Conference	<ul style="list-style-type: none"> • Full-page ad in conference program with first choice of placement • Logo on name badge – exclusive to this level • Logo on conference giveaway (tote, most likely) - exclusive to this level • Logo on slideshow during meals, common events • Logo on welcome table signage • Banner on stage, keynote events – exclusive to this level • One promotional item and one hand-out in swag bag – exclusive to this level • Exhibit table – first-choice of location • Live mentions during orientation and specific sponsored events • Presentation or panelist slot opportunity – semi-exclusive to this level • Three free conference registrations -- \$1047 value • Twitter mentions 2x per day • Facebook mention 	
Post-Conference	<ul style="list-style-type: none"> • Logo in thank-you email • One sponsored marketing email sent to our list of 3k – exclusive to this level • Thank you social media posts (2x) • Final attendee list within two weeks 	

For information:

conference.hippocampusmagazine.com | info@hippocampusmagazine.com

SILVER (3 avail)

~~\$2,500~~ \$2250

Pre-Conference

- Banner and 35-word blurb on Hippocampus website
- Logo on event promotional emails (5x or more)
- Logo on event promotional print materials
- Social media mentions 1x week, three months out
- Media relations opportunities (release, etc.)
- Blog post at HippocampusMagazine.com – feature-length

During Conference

- Half-page ad in conference program
- Logo on slideshow during meals, common events
- Logo on welcome table signage
- One hand-out OR promo item in swag bag
- Exhibit table
- Live mentions during orientation and specific sponsored events
- Two free conference registrations -- **\$698 value**
- Twitter mentions 1x per day
- Facebook mention
- Listed as sponsor at one of these: Saturday breakfast, Sunday breakfast, opening reception or attendee reading; includes live-thank you, optional table hand-out during that event – **exclusive to this level**

(Presentation or panelist slot opportunity available to first-signed silver sponsor)

Post-Conference

- Logo in thank-you email
- Thank you social media posts (1x)
- Final attendee list

PARTICIPATING (6 avail)

~~\$750~~ \$695

Pre-Conference

- Logo on Hippocampus website
- Logo on event promotional emails (3x or more)
- Logo on event promotional print materials
- Twitter mentions 1x week, one month out
- Facebook post
- Media relations opportunities (release, etc.)
- Blog post at HippocampusMagazine.com

During Conference

- Exhibit table
- Quarter-page ad in conference program
- Logo on slideshow during meals, common events
- One hand-out in swag bag
- Live mention during orientation
- One free conference registration -- **\$349 value**
- Twitter mentions 1x per day
- Facebook mention

Post-Conference

- Logo in thank-you email
- Thank you social media posts (1x)

Program Display Ads Available: \$300 inside covers, \$250 full, \$150 half, \$75 quarter. Company must provide design. Space reserved on first-come basis. Display ad includes thank you on Hippocampus website. A \$20 classified-style listing, up to 30 words is also available.

Promotional partnership/in-kind sponsorships also available.